@Point of Care™

Powered by
IBM Watson

Clinicians are overwhelmed

by the amount of information

they must review to stay current

@Point of Care™

34,000 references from

4000 journals are added

each month to the

National Library of Medicine MEDLINE

database from among the more than

100,000 scientific journals now published
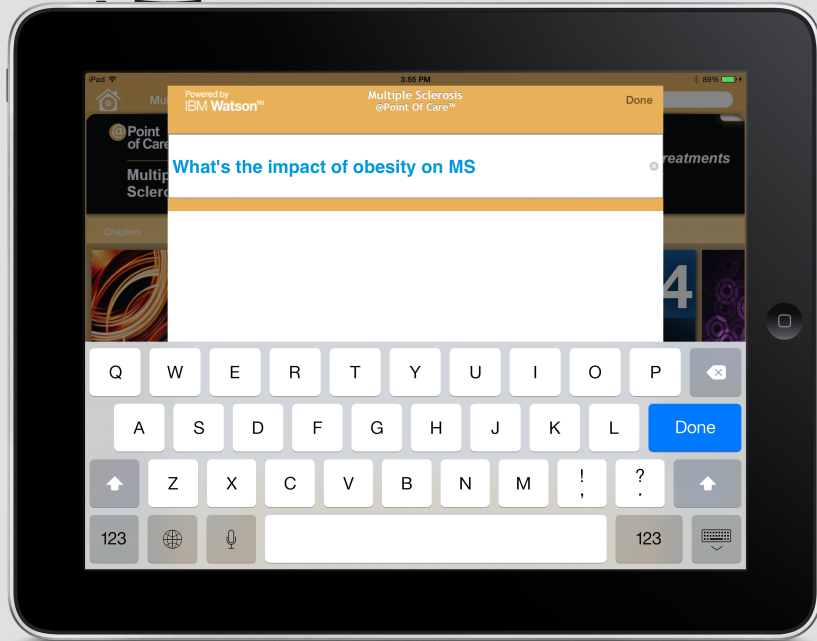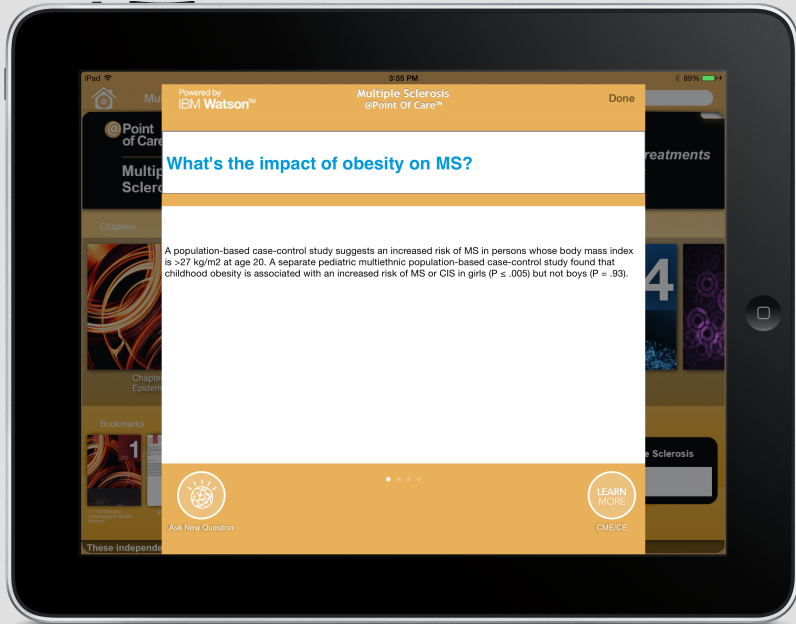
@Point of Care™

Today clinicians are trying

to find the information by searching

for the right information to help

patients – a cumbersome process

that still requires interpretation

@Point of Care™

Powered by
IBM Watson

Physicians

need **relevant** answers

at the point of care

The **@Point of Care** app, powered by **Watson,** leverages natural language questions - using microphone audio or type written text - for Watson to decipher what the physician is looking for and to offer the best potential answers

@Point of Care, powered by **Watson**, returns multiple answers based on a confidence rating

@Point of Care trains **Watson** with over 1500 medical questions per therapeutic area or disease (curated and vetted from medical experts)

We store a history of the question and answer pairs to display a dialogue with **Watson**, letting the physician refine the question and ask a subsequent question

@Point of Care provides **a "Learn More"** button to move into the platform and access the scientific evidence
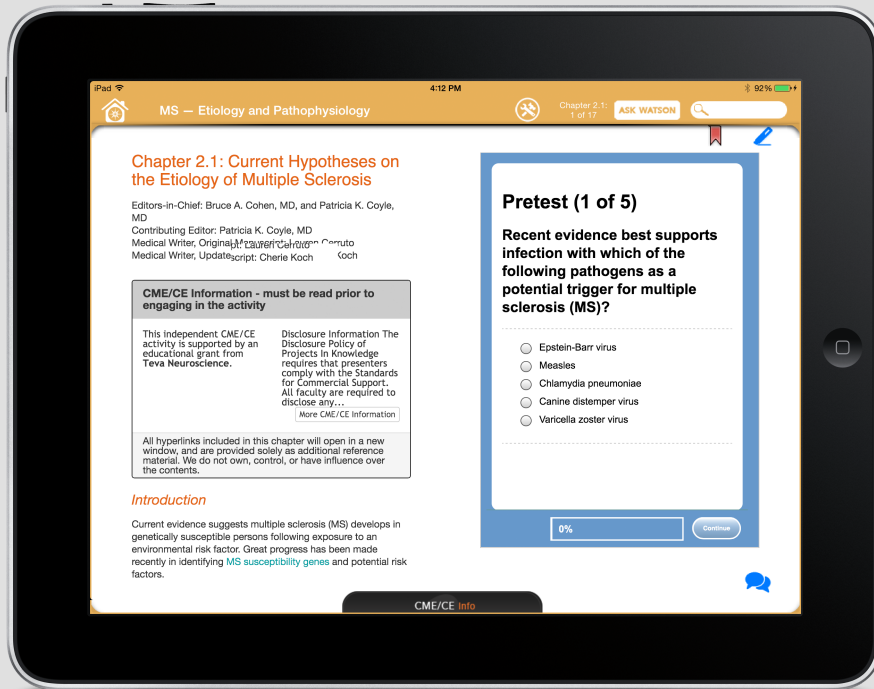
Further evidence and the actual learning modules - including rich resources built into the **@Point of Care** platform - are tied to the question the user is asking

Guided by **Watson**, healthcare providers use

@Point of Care to access curated, evidence-

based, disease-specific medical content

@Point of Care improves patient outcomes at the point of care and empowers evidence-based medical decision-making

@Point of Care improves efficiency for care coordination, care management, and population health management through discovery and acknowledgement and analysis of knowledge gaps